

# jocelyn orante

graphic designer + web developer  
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## EDUCATION

**Rutgers University**, Mason Gross School of the Arts  
New Brunswick, NJ  
*Degree expected May 2018*  
BFA Graphic Design, GPA 3.9

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## EXPERIENCE

### Design Intern

Great Believer | Brooklyn, NY  
*September 2017—Present*

Assist design, development, and account teams in web/identity design for NY-based nonprofit clients. Design digital wireframes, web pages, interface assets, and related screen-based material. Maintain Wordpress plug-in updates, and back-end functionality/design updates for client sites. Run web QA and user experience testing.

### Corporate Art Intern

Johnson & Johnson | New Brunswick, NJ  
*May 2015—August 2017*

Install monthly exhibitions and artwork throughout WHQ. Manage employee benefit access to sponsored cultural institutions and museums. Design postcards/newsletters for exhibitions and Corporate Art Program benefits. Build presentations and material within the Global Community Impact department for conferences and events.

### Design Director

Trim Magazine | New Brunswick, NJ  
*August 2016—May 2017*

Lead design team in creating spreads for a student-run fashion, culture, and lifestyle publication. Collaborate with department directors to create moodboards, brainstorm visuals, and generate ideas for current and upcoming issues. Manage assignments and files for design contributors. Finalize issues for web publishing/print production.

### Teaching Assistant

Mason Gross Extension Division | New Brunswick, NJ  
*July 2016, July 2017*

Assist lead design instructor in conducting a two-week intensive program for high school students developing formal design skills. Engage in one-on-one critiques with students to further design strategy and technique. Develop agenda and suggestions for curriculum. Demonstrate Adobe Creative Suite tutorials.

### Design Intern

Rutgers University Student Affairs | New Brunswick, NJ  
*June 2016—October 2016*

Create promotional web/print material for divisions under Student Affairs. Process proofs, edits, and final design material. Adhere to university brand guidelines. Represent department at informational events, engaging students in campus involvement.

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## SKILLS

**Adobe Creative Suite:** Illustrator, Photoshop, InDesign, After Effects

**Web + Interactive Tools:** HTML5, CSS3, JavaScript, jQuery, PHP, Processing, WordPress, Sketch, InVision, BugHerd

**Management Software:** Google Apps, FileMaker Pro, Basecamp, Slack, ToggI

**Microsoft Office:** Word, PowerPoint, Excel, Outlook

**Hands-on:** illustration, screenprinting, digital photography, gallery installation